



EXHIBITOR RATE SHEET

JANUARY 13 – 14, 2023
 SHOW HOURS:
 FRIDAY 9AM – 6PM
 SATURDAY 9AM – 5PM

CHISHOLM TRAIL EXPO CENTER | 111 W. PURDUE | ENID, OK

2023

IMPORTANT!!

**PLEASE TYPE OR
PRINT LEGIBLY**

SHOW PACKAGES: *To reserve your space from last year's show, contract & deposit MUST BE COMPLETED BEFORE 7/1/22.
 **Payment by check preferred. Payment with credit card will incur a 3.8% fee.

PACKAGE #1: DIRT FLOOR ARENA	(LOAD-IN WED.)	Rate if deposit paid by: 4/1/22	Rate if deposit paid by: 6/30/22	Rate if deposit paid after: 7/1/22
	Free Standing: 20x20 (400sqft)		\$769	\$810
Bulk Space: Over 2000sqft		\$1.90 /sqft	\$2 /sqft	\$2.15 /sqft

Package #2: COLISEUM	(20X20 OR LARGER LOAD-IN WED., 10X10 LOAD-IN THURS)	Rate if deposit paid by: 4/1/22	Rate if deposit paid by: 6/30/22	Rate if deposit paid after: 7/1/22
	Free Standing: 20x20 (400sqft)		\$2.80 /sqft	\$2.95 /sqft
Bulk Space: Minimum 20x40		\$2.66 /sqft	\$2.80 /sqft	\$3.22 /sqft
Booth: 10x10		\$470.25	\$495	\$569

Package #3: NW or SW EXHIBIT HALLS	(LOAD-IN THURS.)	Rate if deposit paid by: 4/1/22	Rate if deposit paid by: 6/30/22	Rate if deposit paid after: 7/1/22
	Booth: 10x10		\$470.25	\$495

Package #4: COLISEUM – CRAFT/GOODIES AREAS	We have a limited area set aside for non-profits and crafters. These spaces will go fast. If interested in this area, please email mattcruz@knidagrifest.com for information and pricing.
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OUTSIDE AREA – IF INTERESTED, PLEASE CONTACT MATT CRUZ FOR PRICING. mattcruz@knidagrifest.com

SHOW SPONSORSHIPS: *Major and Divisional sponsorships require a Show package MUST be purchased.
 **Sponsorship Deadline: 9/1/22

TITLE	Details	CALL – 580-599-1501
MAJOR	<ul style="list-style-type: none"> • Business logo associated with Agrifest logo as “Presented By” on all printed and digital ads • Name mention in <u>ALL</u> radio ads as “KNID Agrifest Presented By” • Business banner hung in prominent area (banner to be provided by business) 	\$649
DIVISIONAL	<ul style="list-style-type: none"> • Business listing on printed and digital ads • Promotional mentions on five Chisholm Trail Broadcasting radio stations: KNID, KXLS, KCRC, KHRK, KWOE as well as our sister stations in Oklahoma City: KNAH, KQOB, & KZLS 	\$369

SHOW PROGRAM ADS: **If print-ready art is not available, we may provide art services to create your ad. Please contact mattcruz@knidagrifest.com for more information and rates.

**Business must provide a full color, high resolution logo (1meg+) or completed ad 300dpi pdf. Deadline for all ads is November 18, 2022 .	SIZE	COST	SIZE	COST
	1/8 Page Ad	\$180	Full Page Ad	\$970
	1/4 Page Ad	\$310	Back Cover	CALL 580.599.1501
	1/2 Page Ad	\$550		
ART Services – AD Design		Contact for Rate		



EXHIBITOR REGISTRATION CONTRACT

2023

IMPORTANT!!

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MOVE IN & OUT DATES

20x20 or larger: Wednesday, January 11 ONLY -NO EXCEPTIONS

*We will issue a specific block of time for load-in

10x10 (or multiples, 10x__): Thursday, January 12 – Normal business hours

MOVE OUT: JANUARY 14 immediately after close of show

*ALL TRACTORS AND EQUIPMENT MUST BE OUT OF THE BUILDING

ATTENTION

FORKLIFT NOT AVAILABLE DURING SHOW HOURS OR ON SUNDAY

**INCOMPLETE REGISTRATION
WILL NOT BE ACCEPTED &
RETURNED FOR COMPLETION.**

Company Name: _____

Company dba. Name: _____

Contact Name: _____

Address: _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Oklahoma Sales Tax ID # _____

(If, other than OK) FEIN #: _____ State: _____

Will company be making sales at Agrifest or Display Only ? **[Check One]**

Main business category/offering: _____

Company Website: _____

Attendee Name: _____

Attendee Cell Phone: _____

Attendee Email: _____

Company Name for Exhibitor Sign (**max 24 spaces**): _____

Same space as 2022 requested: YES MOVE ME N/A

Space #: _____ Size: _____

To reserve same space, contract must be received by **7/1/22

We request to be near _____

Or, away from _____

**Company names or products. We will do our best to oblige.

Use of a forklift needed: YES NO

**Telehandler NOT AVAILABLE during show hours or after Saturday.

Power needed: 110 (+\$20) or 220 (+\$60) NONE:

**Requests beyond basic running of power will incur addtl. charges.

**Extension cords and/or supplies must be provided by the exhibitor.

INTERESTED IN:

Hosting a seminar during Agrifest: YES NO

Submitting an article for the program: YES NO

Radio advertising at special Agrifest rates: YES NO

Promotional products at special Agrifest rates: YES NO

Acknowledgement: A Certificate of Insurance valid for this show
MUST be sent immediately to mattcruz@knidagrifest.com:

Acknowledgement: All deadline dates, rules, and regulations
included in this registration package are read and understood:

Acknowledgement: **Each exhibit includes ONE 6' table & two chairs.**
If additional items are needed, exhibitor will order direct with Henry
Helgeson Company and KNID will not order addtl. Items:

ORDER – (From Page 1 Rate Sheet)

Package #: _____ Size: _____ Cost: _____

Sponsorship?: _____ Cost: _____

Program AD?: Size: _____ Cost: _____

110 Power (+\$20) 220 Power (+\$60) Cost: _____

Total Cost: _____ Total Paid: _____
(30% Minimum Deposit)

Payment Method

CREDIT CARD # _____

EXP. DATE _____ SECURITY CODE _____

NAME ON CARD _____

SIGNATURE _____

**MAKE CHECKS PAYABLE TO:
CHISHOLM TRAIL PROMOTIONS
Attn: KNID AGRIFEST
P.O. BOX 952 | ENID, OK 73702**

Authorized Signature _____
SIGNATURE AGREES TO TERMS LISTED ON ALL 4 PAGES OF THIS CONTRACT.

DEPOSIT: 30 % of total DUE AT SIGNING and is NON-REFUNDABLE.
2023 contracts are due by July 1, 2022 to hold previous exhibit display area.
BALANCE MUST BE PAID IN FULL BY November 1, 2022
For questions or additional information, contact Matt Cruz (580) 599-1501

The rules and regulations in the KNID AGRIFEST contract, constitutes a binding contract, when signed by a designated company official. Once signed by both parties, the Exhibitor and CTP representative, both agree to abide and conform to the conditions and provisions of this contract as more fully set forth on page four of this document.



HOLD HARMLESS AGREEMENT 2023
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2023

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It is agreed that no claim of any kind will be made against **KNID AGRIFEST 2023** and that said exhibitor shall indemnify and hold blameless **CHISHOLM TRAIL BROADCASTING COMPANY, CHISHOLM TRAIL PROMOTIONS, LLC, GARFIELD COUNTY TRUST AUTHORITY, CHISHOLM TRAIL EXPO CENTER, KNID AGRIFEST 2023** and/or it's sponsors, or any officer or employee of these organizations, or any authorized subcontractors. Under no circumstances will these organizations or their representatives, be responsible for loss, damage, destruction, theft of any merchandise, display or goods, of the exhibitor, or injury to himself/herself, or any employee of said exhibitor, while attending the show. Also, it is expressly understood there shall be no claim for damage of any character to the exhibitor's business under any circumstances that may have developed from the show.

Authorized Signature

Print Name Clearly

Exhibitor Company or Business

Date

Witness of Signature Only

Please include or send a Certificate of Insurance valid during this show's dates immediately to mattcruz@knidagrifest.com

**Please be our guest at the
VENDOR DINNER
6:30 P.M. FRIDAY, JANUARY 13
in the youth building on the fairgrounds
southeast of event location.**

**2023 KNID AGRIFEST
EXHIBITOR CONTRACT AGREEMENT | TERMS & CONDITIONS**

EXHIBITOR shall comply with the following contract conditions:

1. Chisholm Trail Promotions LLC and/or 2023 KNID Agrifest (herein after called CTP) will permit the EXHIBITOR to use exhibit space subject to the expressed conditions enumerated herein. Violation by the EXHIBITOR of any condition expressed or implied in the Terms and Conditions of this contract shall entitle CTP to terminate this agreement whereupon EXHIBITOR shall vacate the contracted space and forfeit, as liquidated damages, any sum of money previously owed or paid to CTP.

2. CTP reserves the right to the final decision as to space assignments. **No specific space location is guaranteed.** All deposits and payments are non-refundable for space assignments.

3. It is agreed that no claim of any kind will be made against CTP and that said EXHIBITOR shall indemnify and hold blameless CTP and its sponsors: Chisholm Trail Expo Center; or any officer or employee of these organizations or authorized subcontractors. Under no circumstance will these organizations be responsible for loss, damage, destruction, theft of any merchandise, display or goods of the EXHIBITOR or injury to him/herself or any employee while attending the show. Also, it is expressly understood there can be no claim for damage of any character to the EXHIBITORS' business of any circumstances that developed from the show.

4. The EXHIBITOR shall not permit any obnoxious activity, fraudulent gift, or any activity endangering any property or persons. Nor shall the EXHIBITOR undertake any activity or allow any activity whatsoever that is illegal, which would constitute a hazard, or which would constitute a nuisance defined by Federal, State, and/or Local laws of the jurisdiction in which the show is being produced. EXHIBITOR shall abide by all restrictions and conditions set forth by the Oklahoma Fire Marshall's Office.

5. EXHIBITOR shall not operate any machine, PA system, or other sound system which will be objectionable to and/or interfere with other EXHIBITORS and the overall success of the entire exhibition. Vehicles shall not be fueled inside any building, nor started during event hours. Fuel tank openings shall be locked or sealed to prevent vapor release or tampering. At least one battery cable shall be disconnected from each set of batteries on all powered equipment during the exhibit. This shall not be limited to motor vehicles, RV's, boats, and lawn equipment machinery.

6. EXHIBITOR shall be completely responsible for setting up and disassembling its individual displays during designated times. CTP shall not be responsible for accepting EXHIBITOR materials, signing bills of lading, or making arrangements for shipping material from show sites. It is the obligation of the EXHIBITOR to make satisfactory shipping and receiving arrangements.

7. EXHIBITOR shall abide by contracted move-in and move-out dates and times. Items not so removed may be removed and stored by CTP at the expense of the EXHIBITOR.

8. Signs, aerial pieces, other devices or displayed merchandise shall exceed no more than 4 feet in height from the exhibit floor in the space between the aisle and a line 3 feet inside decorated (draped exhibit space described within this contract and no exhibit other than equipment displayed in undecorated space, shall project to a height of more than 8 feet from the facility floor in any area of the event described within this contract except as approved by the management of CTP. EXHIBITOR shall not (nor permit its personnel to) post signs, advertisement, and other items on walls, doors, or any other surface, other than on authorized bulletin boards. **If damage to facility occurs due to the actions of the EXHIBITOR, EXHIBITOR shall be responsible for all costs and repairs.**

9. In no case shall the EXHIBITOR assign, sublease, or sublicense any part of its assigned space to another party. If EXHIBITOR stores extra equipment anywhere on the Fairgrounds, EXHIBITOR shall be charged extra for that space. **ALL TRAILERS ARE TO BE PARKED ON THE EAST SIDE OF THE BUILDING IN DESIGNATED AREA.** If these are parked in general parking area, they will be moved before the show starts. No inappropriate displays shall be permitted.

10. EXHIBITORS are allowed to promote their products from the confines of their booth space only.

11. CTP reserves the right to refuse contract entry on the basis of product suitability for the overall success of the show. CTP shall have no liability to any EXHIBITOR if CTP postpones or cancels the show because of any acts of God, acts of War, accident, fire, health pandemic, CDC and/or State guidelines, or any interruption of any nature whatsoever, beyond CTP's control.

12. Upon acceptance and execution of this agreement by CTP and for the consideration and on the terms and conditions named above, licenses the contracted EXHIBITOR to use the exhibition space to be assigned to EXHIBITOR by CTP at the Chisholm Trail Expo Center, Enid, Oklahoma for the 2023 KNID AGRIFEST.

13. IF THERE IS ANY EQUIPMENT OR SIGNAGE OUTSIDE, YOU WILL BE CHARGED FOR THE USE OF OUTSIDE SPACE.

Authorized Signature _____

Date _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.